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#### ABOUT US

The Polish Desk of the EuroIndia Centre is a branch of the EuroIndia Centre in France. The Desk operates at the University of Applied Sciences in Nysa and is a part of the International Cooperation Office of the University.

The Polish Desk of the EuroIndia Centre in Nysa is a non-government, not-profit organization, founded in 2014 on the inititiative of the University of the Applied Sciences in Nysa, the EuroIndia Centre, and Nysa Municipality.

### Specific aims of the Polish Desk of the EuroIndia Centre in Nysa

Promoting and disseminating information about India, its relations with our Region and Poland as well as activities between our two countries including Indian culture, education and science, business and cooperation possibilities

Activating Polish cities, regions, citizens and their academic, scientific, corporate, professional and other stakeholders wishing to engage into cooperation with India at the local level of a city or State Creating a national platform for Indian civic managers, scientists cultural and educational institutions to exchange on best practices with their Indian and European peers

Realising EU-Indian Programmes and projects

Individual support and advice in application process for studies in Poland and India Individual support and advice in business start-ups in Poland and India

As the branch of the EuroIndia Centre, the Desk also follows the strategic aim of the Institution. The mission is to build an unique institutional exchange platform at the local level, covering Green Initiatives, Knowledge management, Investment and business, Tourism and culture and Environmentally sustainable urban development as well as bringing about and enduring win-win co-operations between Cities, Regions and States of Europe and India and their stakeholders: companies, academic and research institutes, NGOsæ professionals to boost the economic development, social inclusiveness and environmental sustainability of cities.

In 2015 the Polish Desk of the EuroIndia Centre established a long-term academic cooperation with the Indo-European Education Foundation - one of the leading and most prominent institutions maintaining educational cooperation between India and Poland. The cooperation is envisaged in the areas of academic (student & faculty exchanges), non-academic and corporate cooperation.

#### EDUCATIONAL OFFER

1. The University of Applied Sciences in Nysa is the one of the most rapidly developing Universities in Poland. It has a rich educational offer of 12 fields of study with more than 20 specializations at Bachelor and Engineer degree level: Technical (Informatics, Management and Production Engineering, Architecture), Economic (Finance and Accounting), Social (Internal Security), Medical (Nursing, Medical Rescue, Public Health, Cosmetology, Dietetics), Philological (English, German, Business English), Artistic (Jazz and Popular Music) and Master degree level in Nursing. UAS in Nysa offers full and part-time studies at the following fields of study:

## Architecture (engineer)

- specialisation Architecture and urban planning
- specialisation Monument conservation
- specialization Architecture of light

#### Internal security (bachelor)

- specialisation Economic security
- specialisation Information system security
- specialisation Criminology and crime detection

#### Dietetics (bachelor)

- specialisation Administrative dietetics
- specialisation Clinical dietetics

## Philology (bachelor)

- specialisation English Studies
- specialisation **German Philology**
- specialisation **Business English**

## Finance and accounting (bachelor)

- specialisation Corporate finance
- specialisation Accounting and financial control

## Computer science (engineer) - SELECTED COURSES POSSIBLE IN ENGLISH

- specialisation Network and information technology security
- specialisation Computer games and multimedia
- specialisation Internet systems
- specialisation Systems and computer networks

## Jazz and popular music (bachelor)

- specialisation Sound engineering
- specialisation Instrumental specialization

- specialization Vocal specialisation
- specialisation Artistic education in jazz and popular music

### Cosmetology (bachelor) - SELECTED COURSES POSSIBLE IN ENGLISH

- specialisation Cosmetic chemistry and technology
- specialisation Specialist cosmetology

# Nursing (bachelor and Master) - SELECTED COURSES POSSIBLE IN ENGLISH Medical rescue (bachelor)

## Management and production engineering (engineer) - SELECTED COURSES POSSIBLE IN ENGLISH

- specialisation Security management
- specialisation Quality management
- specialisation Production and service management

#### Public health (bachelor)

- specialisation Eldery people activation
- specialisation Health promotion
- specialisation Social welfare organization

#### 2. EDUCATIONAL OFFER IN ENGLISH:

Architecture (engineer)

- specialisation Architecture and urban planning in English

Philology (bachelor)

- specialisation English Studies
- specialisation **Business English**

Finance and accounting (bachelor)

- specialisation **Business management** 

Philology (bachelor)

- specialisation German Philology - studies in German

Information about admission requirements and recognition of foreign documents: www.international.pwsz.nysa.pl / bookmark.Full-time studies

#### 3. INTERNATIONAL STUDIES AND TRAINEESHIPS

All students of the University of Applied Sciences in Nysa may continue their studies as exchange students / interns in frames of Erasmus+ Programme at one of over 70 partner European Universities and other educational institutions. Moreover, they can participate in summer training courses and internships in various companies in one of the EU countries or obtain grants for language courses abroad (DAAD, BU-WIWM). Studies and training courses abroad are prerequisites for obtaining the Europass certificate, which seems to be an asset in any CV.

More information about Erasmus+ Programme at UAS in Nysa: www.international.pwsz.nysa.pl / bookmark Erasmus+

Other international programes at UAS in Nysa: Double Diploma Programme, DAAD, Scholarship and Training Fund (FSS Programme), Horizon 2010, CEEPUS.

#### 4. INTENSIVE POLISH LANGUAGE COURSE IN SEPTEMBER

Three weeks long course organized by the University of Applied Sciences in Nysa in September each year. Lessons consist of grammar and vocabulary classes, practical classes, conversations, workshops and study visits. Despite the classes, for all participants there are prepared many interesting, additional activities, such as tours and cultural events.

More information at: www.international.pwsz.nysa.pl / bookmark Language courses

#### **BUSINESS OFFER**

#### Nysa Municipality - Town Hall in Nysa

Nysa is the town with cultural heritage, with many precious, unique historical buildings and simultaneusly. It is the modern town with development infrastructure and social and economic background. Nysa is the town of sweets and snacks producers, dynamically developing construction, furniture and cloth sectors.

Let us invite you to the town friendly for living, studying and doing business. Welcome to Nysal

## Nysa —place for business No traffic jams, no waiting, no time wasted.

8 reasons why investors talk about Nysa:

1. Located in the heart of The Schengen Area.

Because of its convenient location Nysa used to be crossroads for the biggest trade routes in Europe. Times have changed but the location has not.

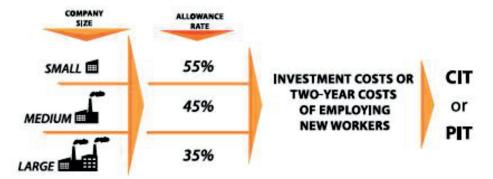


A4 Motorway – 0,30h (37km) International Airport Wroclaw – 1h (90km) Prague – 3,30h (244km) Berlin – 4,08h (42lkm) Warsaw – 4,30h (375km)

Vienna – 4,30h (345km)

#### 2. Save up to 55% of your investment costs!

Walbrzych Special Economic Zone is one of the best investment areas in Europe and Nysa Regional Industrial Park is a part of it . You can save up to 55% of your investment costs and get tax exemption (income tax CIT, PIT or property tax).



.....Investment area of over 150 hectares in one place.



#### **3**. 7 000 people ready to work.

Over 7 000 people are actively looking for a new job in the Nysa region. They could work for you!

#### 4. More convenient connections till December 2017.

Huge and modern Nysa Ring Road will be ready till the end of 2017.

The ring road meets the Special Economic Zones needs which means no traffic jams, no waiting, no time wasted.





#### 5. Spatial plans - easier investing in Nysa.

Spatial plans in Nysa (zoning) give you the opportunity to make an quick decision to invest in our town. You don't have to waste months to find the best place to build a factory or set up a production plant. Things are clear here.

#### **6.** Best pro-investment care

We would like all our potential investors to know they will be treated with the highest standards. We take customer care seriously:

- We will show you the easiest ways to solve the hardest problems
- We will tell you what Nysa has for you to offer
- We will answer all your questions

#### 7. All work and no play makes Jack a dull boy.

Life is comfortable, inexpensive and healthy here. Nysa is the place where you will probably spend plenty of your leisure time and we are happy to say our place is clean, safe, interesting and inexpensive. If you want to:

- forget about traffic jams, stress and hurry
- go for an evening walk
- breathe pure and healthy air
- spend less time on administration work than in bigger cities
- use free municipal Internet
- reach important parts of the town within 30 minutes
- swim at the lake

.....Nysa is a perfect place for you.

We guarantee you will be impressed with Nysa.

#### **8.** Possible co-operation with existing local companies.

The amount of companies in Nysa is going up. That means closer collaboration with interesting contractors for you. See some successful companies that could be your potential business partners:

- Bioagra S.A. Ethanol Manufacturing Plant
- Cafrex Sp.zo.o. Steel Constructions Manufacturer
- Mega Nysa Trailers and Semi-Trailers Manufacturer
- Alsecco Sp.zo.o. Windows Manufacturer
- ZPC Otmuchów S.A. Sweets Manufacturer

Intersnack Poland Sp.zo.o. – Snacks Manufacturer









Are you looking for an ideal place to invest? Contact us. We look forward to showing you our investment areas and making formalities easier.

#### More information at: www.nysa.eu

#### CULTURAL OFFER

Polish Desk of the EuroIndia Centre in Nysa was created in purpose of promoting and disseminating Indian culture in our town, region and country. By our various activities we want to familiarize Nysa's inhabitants with Indian culture and traditions, with hope of awakening in them more interest towards this beautiful country. Our Desk offers following cultural activities:

#### WORKSHOPS ABOUT INDIAN CULTURE FOR SCHOOLS, INDIVIDUALS & GROUPS

Polish Desk of the EuroIndia Centre in Nysa conducts workshops and presentations about Indian culture in local primary, middle and secondary schools in Polish and English language. During these workshops students have an occasion to learn some basic information about India and Hindi language, see and wear traditional Indian clothes and jewelery, have their names written in Hindi or learn Hindi songs. Younger children participate also in artistic classes. We organize workshops for other groups & individuals as well.

#### 2. HINDI LANGUAGE & DEVANAGARI SCRIPT WORKSHOPS

During the classes participants will gain basic knowledge of Hindi — main language of the Northern-West India. Basic words, phrases and grammatical constructions as well as writing and reading in Devanagari - script of Hindi - are taught on the classes.

#### 3. INDIAN CULTURE DAYS IN NYSA

Last year Polish Desk of the EuroIndia Centre organized the EuroIndia Days in Nysa. The event was graced by the presence of many eminent guests, representing prominent institutions of Indian-Polish cooperation. During the event Nysa's inhabitants had a chance to get closer to Indian culture. In November 2015 our Desk, in cooperation with Indo-European Education Foundation and Nysa Municipality, organized Indian Culture Days in Nysa for the second time.

#### 4. CULTURAL EVENTS & CONFERENCES

This year the Desk organized its first international conference, "Women of the World", touching upon the problem of women's situation in various countries and cultures, especially in Indian culture. The event was organized on the occasion of the International Women's Day. Conference was conducted in the English language. We wish to repeat the success of the event as we are planning to organize more events of this kind, concerning various, interesting and sometimes controversial topics from Indian as well as other cultures in the future.

#### 5. SUMMER SCHOOL OF HINDI & INDIAN CULTURE

Classes and workshops of Hindi language and Indian culture from Monday till Friday with extra activities are parts of our Summer School of Hindi & Indian Culture. The first edition of the event is planned to be organized in the near future.

# 6. INTERNSHIPS & TRAINEESHIPS AT THE INTERNATIONAL COOPERATION OFFICE AND THE POLISH DESK OF THE EUROINDIA CENTRE IN NYSA

Polish Desk of the EuroIndia Centre in Nysa is searching for young Indian people willing to have internship/traineeship in our office in Nysa as well as at the University and these, who would like to work in local schools by promoting culture of their country and gain experience of working abroad. We are sure that working in Polish Desk of the EuroIndia Centre in Nysa will be a valuable, life-long experience for those, who decide to work with us.

#### PARTNER INSTITUTIONS



**EuroIndia Centre** - The EuroIndia Centre is a non-profit organization founded in 2001 by two Prime Ministers of France and India to bring Indians and Europeans together for bringing about and enduring mutually beneficial cooperation between India and Europe at the little chartered local level of cities, regions and states. The main strategic aim of the Centre is to build a unique institutional exchange platform at local level and bring about enduring win-win co-operations between Cities, Regions and States of Europe and India and their stakeholders.



**Indo-European Education Foundation (IEEF)** — IEEF is a non-profit, non-governmental Organization, and working with the vision to create a bridge between India, Poland & EU. IEEF has been established as inter-active, interdisciplinary and holistic approach to create a bridge between India, Poland and EU. It provides a real platform for students, scholars, Universities, Institutes, organizations, NGOs, GOs, Individuals, and corporates/ MNCs; where the stimulation of ideas, vision and plans for alternatives, and long-term partnership can be developed.



**Embassy of India in Poland -** The Embassy's mission is to develop and sustain the important and strong political and commercial relationship between India and Poland and to promote the people to people contact between the two countries.



**Indo-Polish Chamber of Commerce & Industry (IPCCI) -** IPCCI is a non-government, not-for-profit, industry led and industry managed organisation, and is working towards the aim of creating trade, investment and diplomatic relations between the territories of India and Poland and representing Indian and Poland's commercial, cultural, trade and diplomatic interests to other countries across the globe.



The Polish Information and Foreign Investment Agency - PAlilZ helps investors to enter the Polish market and find the best ways to utilise the possibilities available to them. It guides investors through all the essential administrative and legal procedures that involve a project and supports firms that are already active in Poland. PAlilZ's mission is also to create a positive image of Poland across the world, promoting Polish goods and services.



Ministry of Economy of the Republic of Poland - a ministry dealing with economy of Republic of Poland. Created in 1997 from reforms and mergers of other ministries, it has gone through several name changes and has been downsized, with issues related to work being split to Ministry of Labour and Social Policy and regional issues split to Ministry of Regional Development. In 2007 the bureau of tourism was moved to Ministry of Sport.



Marshal of the Opole Voivodeship - Self Government of the Opole Voivodeship and the Marshal of the Opole Voivodeship support many local and international projects and initiatives in the area of economy, education and culture, that are valuable for the development of the Voivodeship and the whole Region. The Marshal Office of the Opole Voivodeship patronizes and supports various activities of the University of Applied Sciences in Nysa in terms of international cooperation.



**Voivode of the Opole Voivodeship** - Opole Voivodeship Office give its support to various kinds of local and international projects, initiatives and activities, that enhance the development of the Voivodeship and the whole Region. The Institution patronizes and supports many projects of the University of Applied Sciences in Nysa in terms of international cooperation.



The Association of Polish Cities - an organization with a rich tradition. Between the wars (1917-1939) the Association had a number of achievements in the field of legislation, economic and cultural promotion of towns. The Association carried out publishing and training activities and exchange of experience between municipal services. It cooperated successfully with similar organizations in other countries.



**Indo-Polish Cultural Committee (IPCC) -** Indo Polish Culture Committee is an initiative which was started II years ago by the visionary Mr. Umesh Nautiyal under the guidance of the then ambassador. The institution aims in dissemination and popularization of Indian culture in Poland by organizing various cultural events including celebration of Indian festivals as well as by other cultural activities.



**Europejskie Forum Młodzież y (European Youth Forum, EFM)** - European Youth Forum is an independent non-governmental organization, created for international exchanges of experiences and cultures. The institution organizes training sessions, conferences, seminars and festivals for young people and residents of the region. It is now regarded as one of the most active youth organizations in our country and region.

# Stosunki Miedzynarodowe.pl

**StosunkiMiedzynarodowe.pl (International Relations Foundation) –** StosunkiMiedzynarodowe.pl patronizes various kinds of events related to international relations and cooperation. That includes conferences, exhibitions, fairs, cultural festivals, book publications, etc.



Casa de la India - Casa de la India in Spain, with its head office in Valladolid, is a centre for the promotion and dissemination of Indian culture in Spain. It is an innovative platform which hopes to serve as an instrument to encourage this dialogue between the peoples of India and Spain and to promote the development of their relations in the cultural, social and institutional ambits thus achieving a greater level of co-operation and mutual understanding.



**Ahmedabad University** - Ahmedabad University (AU) was established in July 2009. It is promoted by Ahmedabad Education Society (AES), a Society established in 1935 which is one of the best education societies in western India. It is a self-financed, non-affiliating State Private University established under Section 3(I) of the Gujarat Private Universities Act, 2009.

### OTHER COOPERATIVES



BEZDROŻA Publishing House/Helion Publishing Group



Children of the Orient — Sylka Rayska Foundation



SAUTE MEHENDI TATOOS



LAMBOOK Publishin House



CHAMELI Dance Group



NATARANG Dance Group



GUJARAT ART ACADEMY - An Institution for Dance, Drama & Music



MAYURA Dance Group



NIMBOODA Oriental Dance

## **OUR ACTIVITIES**

1. Opening of the Polish Desk of the EuroIndia Centre in Nysa — Conference, 17 October 2014







## 2. EuroIndia Days in Nysa, 17-18 October 2014







## 3. "Women of the World" International Conference, 6 March 2015







## 4. Indian Culture Workshops at schools







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