### Educational course description

| Course name                           | ;                      |   | Microeco   | nomics                      |                                     |               |   | С                       | ou   | rse cod                | е     |                      |        |                       |
|---------------------------------------|------------------------|---|--|-----------------------------|-------------------------------------|---------------|---|-------------------------|------|------------------------|-------|----------------------|--------|-----------------------|
| Major                                 | Finance and Accounting |   |  |                             |                                     |               |   |                         |      |                        |       |                      |        |                       |
| Profile                               | Practical              |   |  |                             |                                     |               |   |                         |      |                        |       |                      |        |                       |
| Level of studies                      |                        |   | First cycl   | le studie                   | es                                  |               |   |                         |      |                        |       |                      |        |                       |
| Specialization                        |                        |   | Subject of   | commor                      | n to a                              | all spe       | ecializat                               | ions                    |      |                        |       |                      |        |                       |
| Form of studie                        | s                      |   | Full time  | studies                     | 5                                   |               |   |                         |      |                        |       |                      |        |                       |
| Semester                              |                        |   | I  |                             |                                     |               |   | Language of instruction |      |                        |       | English              |        |                       |
| Prerequisites the course              | for                    | none                                    | 9  |                             |                                     |               |   | Basic<br>courses        |      |                        |       | Т                    |        |                       |
| Form of cred                          | iting                  |   | exam   |                             |                                     |               | Num                                     | ber o                   | of E | CTS po                 | oints | 5: 7                 |        |                       |
| Form of classes<br>and other          |                        | Nui                                     | Number of hours in semester  |                             | Тс                                  | otal          |   | direct<br>contac        | ct   | 2,5                    |       | actical<br>asses     | 3,28   | Methods of assessment |
|                                       |                        | Total                                   | Student's workload   | Direct<br>contac            |                                     | Meth          | nods of                                 | learn                   | ning | g outcor               | mes   | verifi               | cation | Weight in%            |
| Lecture                               |                        | 81                                      | 51   | 30                          | 1                                   |               |   |                         |      |                        |       |                      |        |                       |
| Project                               |                        | 81                                      | 51   | 30                          | solving tasks, activity, final test |               |   |                         |      | 40%                    |       |                      |        |                       |
| exam                                  |                        | 2                                       |  | 2                           | exa                                 | <u> </u>      | ,                                       | <b>,</b>                |      |                        |       |                      |        | 60%                   |
| Consultation                          |                        | 2                                       |  | 2                           |                                     |               |   |                         |      |                        |       |                      |        |                       |
| Total hours:                          |                        | 166                                     | 102  | 64                          |                                     |               |   |                         |      |                        | То    | tal:                 |        | 100%                  |
| Categories<br>of learning<br>outcomes | No.                    | Cours                                   | se learning  | outcor                      | nes                                 | le:<br>out    | hods o<br>arning<br>tcomes<br>ificatior |                         | leai | ajor<br>rning<br>comes |       | ea lea<br>outcor     | -      | Forms of realization  |
|                                       | 1.                     | and is basic c                          | nt knows, ur<br>able to expl<br>concepts, ric<br>conomic                               | ain the                     |                                     | activ<br>test | ity, final                              |                         |      | 13+,<br>04+            | S1    | A_W0<br>A_W0<br>A_W0 | 6+,    | LP                    |
| Knowledge                             | 2.                     | researd<br>econor                       | nt has know<br>ch methods<br>mics as the<br>gement and                                 | of<br>science               | e of                                |               | ity, final                              |                         |      | 04+,<br>13+            | S1    | A_W0<br>A_W0<br>A_W0 | 6+,    | LP                    |
|                                       | 3.                     | Studen<br>essend<br>econor              | nt has know<br>ce of a mark<br>my, its cate<br>ning models                             | ket<br>gories a             |                                     | activ<br>test | ity, final                              |                         | _W   | 13+                    |       | A_W0<br>A_W0         |        | L                     |
|                                       | 4.                     | phenor<br>with the<br>equilibi<br>deman | nt has know<br>mena assoc<br>e partial ma<br>rium, deper<br>id and supp<br>nt factors. | ciated<br>irket<br>idencies |                                     |               | ity, final                              | К1_                     | _W   | 04+                    | S1    | A_W0<br>A_W0<br>A_W0 | 6+,    | LP                    |
|                                       | 1.                     | and cla                                 | t calculates<br>rifies the re<br>en basic eco  | lationsh                    |                                     | activ<br>test | ity, final                              | K1_                     | _UC  | )9+                    |       | A_U2-<br>A_U3-       |        | P                     |

| Skills                | 2. | Student has the ability to<br>understand and use<br>basic categories of market<br>economy.  | activity, final<br>test |                                      | S1A_U2+,<br>S1A_U3+,<br>S1A_U8+,<br>S1A_U1+  | LP |
|-----------------------|----|---|-------------------------|--------------------------------------|--|----|
|                       | 3. | Student uses the theory of<br>consumer and producer to<br>interpret the problems of<br>economic practice and to<br>assess the reasonableness<br>of the decision of business<br>entities and households. | activity, final<br>test | K1_U04+                              | S1A_U08+,<br>S1A_U2+,<br>S1A_U3+,<br>S1A_U1+   | LP |
|                       | 4. | Students knows the<br>mechanisms which govern<br>the<br>company in different types of<br>competition.   | activity, final<br>test | K1_U04+                              | S1A_U2+,<br>S1A_U3+,<br>S1A_U1+  | LP |
|                       | 5. | Student is able to determine<br>the maximum profit and the<br>conditions that production<br>ceases.   | activity, final<br>test | K1_U04+,<br>K1_U14+                  | S1A_U2+,<br>S1A_U3+,<br>S1A_U1+,<br>S1A_U8+  | LP |
|                       | 6. | Student knows different types of competition.   | activity, final<br>test | K1_U04+                              | S1A_U2+,<br>S1A_U3+,<br>S1A_U1+  | LP |
| Social<br>competences |    | Student can discuss the<br>main problems of<br>management, analyze,<br>compare the choices at a<br>microeconomic level.   | activity, final<br>test | K1_K01+,<br>K1_K02+,<br>K_K10++<br>+ | S1A_K01+,<br>S1A_K02+++,<br>S1A_K03+,<br>S1A_K04+++,<br>S1A_K05+,<br>S1A_K06+++,<br>S1A_K07+++ | Ρ  |

### Subject supervisor

| Form of classes | Subject<br>supervisor  |
|-----------------|------------------------|
| Lecture         | PhD Joanna Szczepańska |
| Project         | PhD Joanna Szczepańska |

# Content of education

| Lec | ture  | Teaching<br>methods | Discussing issues using multimedia presentation |   |  |
|-----|---|---------------------|---|---|--|
| No. | Subject area  |                     |   |   |  |
| 1.  | Introduction  | n to the economy an | d economics.                                    | 2 |  |
| 2.  | Tools of economic analysis.                         |                     |   |   |  |
| 3.  | Demand, supply and market.                          |                     |   |   |  |
| 4.  | State in a mixed economy.                           |                     |   |   |  |
| 5.  | Reactions of demand to changes in price and income. |                     |   |   |  |

| 6.  | Theory of consumer choice.  | 2  |
|-----|---|----|
| 7.  | Behavior and organization of the company.                                     | 4  |
| 8.  | The development of the theory of supply: costs and production.                | 4  |
| 9.  | Perfect competition and full monopoly: the extreme cases of market structure. | 4  |
| 10. | Market structure and imperfect competition.                                   | 2  |
| 11. | Analysis of markets of production factors.                                    | 3  |
| 12. | Risk in business.   | 2  |
|     | Total hours:  | 30 |

| Pr  | Project Teaching solvir methods  |                      | solving, analysis tasks             |    |  |  |  |  |
|-----|--|----------------------|-------------------------------------|----|--|--|--|--|
| No. |  | Subject<br>classes   |                                     |    |  |  |  |  |
| 1.  | Supply, de   | mand, equilibrium pi | rice, maximum price, minimum price. | 4  |  |  |  |  |
| 2.  | Price elasticity of demand, supply, income elasticity, mixed elasticity. |                      |                                     |    |  |  |  |  |
| 3.  | Theory of consumer choice.   |                      |                                     |    |  |  |  |  |
| 4.  | Revenues, expenses, profits of the enterprise.                           |                      |                                     |    |  |  |  |  |
| 5.  | Forms of market.   |                      |                                     |    |  |  |  |  |
| 6.  | Test.  |                      |                                     |    |  |  |  |  |
|     |  |                      | Total hours:                        | 30 |  |  |  |  |

## Primary literature:

| 1 | L. Rittenberg, T. Tregarthen, Principles of Microeconomics, http://www.saylor.org/books |
|---|---|
| 2 | David Begg and Stanley Fischer and Rudiger Dornbusch, Economics                         |
| 3 |   |
| 4 |   |
|   |   |

### Secondary literature:

| 1 | R.S. Pindyck, D.L. Rubinfeld, Microeconomics, Pearson International Edition, 2009 |
|---|---|
| 2 | D.Begg, G.Vernasca, S.Fischer, R. Dornbusch, Economics                            |
| 3 |   |

Course co-ordinator signature

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Director of Institute Seal and signature